

KEG 2026

SPONSORSHIP OPPORTUNITIES

Conference. Trade Show. Networking.

Showcase your brand and stand out at the 2026 KEG Conference & Trade Show!

Take advantage of exclusive opportunities to gain exposure and highlight your commitment to the industry—both leading up to and during the event. Beyond the specific sponsorship options featured on the next pages, every sponsor will receive these valuable benefits:

- Name recognition within Conference Schedule
- Logo recognition on tent card signs on every banquet table
- Logo/name presented on scrolling sponsor reel shown on multiple LCD screens throughout Conference
- Logo/name presented on Conference web page
- Logo/name recognition on KEG social media post
- Ability to include items within Delegate swag bags

2025 STATS:

504 EVENT DELEGATES

**85+ BOOTHS
& DISPLAYS**

**90+ VISITING
GENERAL PUBLIC**



**ATTENDEES
RESIDE**

90% - BC 3% - AB
1% - SK 1% - MB
3% - ON 1% - YT
1% - INT



**KAMLOOPS
EXPLORATION**
GROUP

APRIL 13 - 15, 2026

COAST KAMLOOPS HOTEL
& CONFERENCE CENTRE

keg.bc.ca

2026 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGE LEGEND:

HLD

Indicates item is being held during the past sponsor's first right of refusal period. This period ends at midnight on Feb. 6, 2026 and all unsecured items will be available to new sponsors. Interested in an item with this label? Please contact our Conference Coordinator to be added to this item's waitlist

SPNS

Indicates that the item has been sponsored for 2026 and is no longer available



Indicates the item has been partially sponsored. The number of opportunities remaining open for this item will be shown numerically within the yellow dot



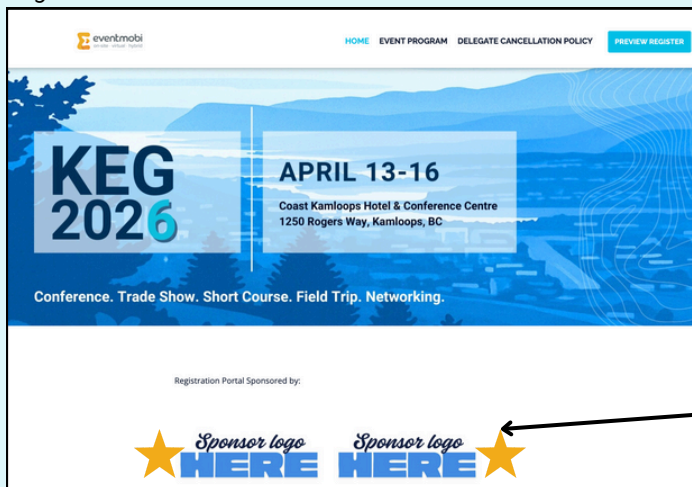
Indicates the item is available for sponsorship

PLATINUM CATEGORY - \$2,000+

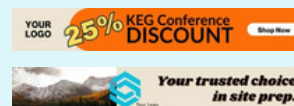


NEW Delegate Event Registration Portal & Event Delegate App (\$3,000 - 4 avail) - Logos prominently shown on the Delegate Event Registration portal page, plus 1x looping Banner ad shown (with fellow Event Delegate App Sponsor banner ads) on top of our portal menu bar. Ads will rotate evenly to showcase all registration portal sponsors prior to and during event. The Delegate App will be utilized by all registered Delegates to view speaker bios/session information, trade show floor plan and exhibitor listings, event updates, and more!

Registration Portal

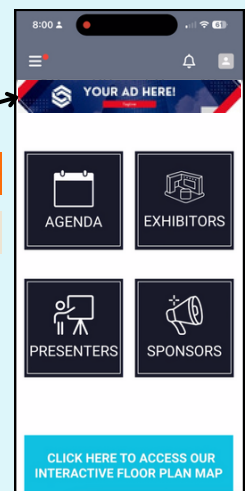


Banners would loop in being displayed



Company logo on top of registration portal page

Delegate Mobile App



SPNS

Name Badge Lanyards (\$2,750 - 1 avail) - Logo shown on all delegate name badge lanyards

2

Theatre (\$2,500/2 days - 6 avail) - Logo shown on 2 large presentation screens within main technical presentation room on display between every technical presentation and coffee break

2026 SPONSORSHIP OPPORTUNITIES

PLATINUM CATEGORY - \$2,000+ (Continued)

- 1** **Ballroom Projections (\$2,000/2 days - 4 avail)** - Logo projected on wall above trade show displays in looping reel. Projection Sponsors receive individual slides highlighting logo
- SPNS** **Schedule (\$2,000 - 1 avail)** - Full colour outside back cover ad on printed Delegate Schedule (5.5" x 8.5")
- SPNS** **Delegate Swag Bags (\$2,000 - 1 avail)** - Logo shown on reusable bags provided at event check-in
- 1** **Directional Signage (\$2,000 - 2 avail)** - Logo shown on footer of multiple large directional floor stickers, 1x 24" wide x 60" tall coroplast directional sign, and on 8.5" x 11" signs on Trade Show doors



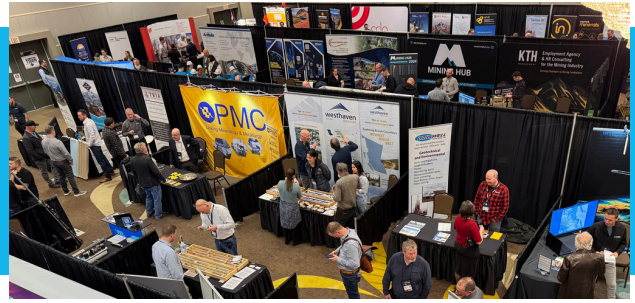
GOLD CATEGORY - \$1,000 - \$1,999

- NEW** **Table Centerpieces (\$1,750 - 2 avail)** - Logo shown on 4"x4" card within floral centrepieces placed within main presentation/banquet room and upon bar tops within the exhibition hall
- 1** **Security (\$1,550/2 days - 2 avail)** - Logo on 18" x 18" signage on 2x presentation hall doors, and 3x exhibitor hall doors, plus 8.5"x 11" signage on 6x exhibitor hall entrance/exit doors
- SPNS** **Name Badge Insert (\$1,500 - 1 avail)** - Logo shown on the footer of all delegate name badge inserts
- SPNS** **Trade Show Passport (\$1,500 - 1 avail)** - Logo shown on footer of each Delegate printed Trade Show Passport card
- NEW** **Digital Presentation Schedule Table Column (\$1,500 - 2 avail)** - Logo shown on bottom of 11" tall x 4.25" wide LED lit translucent paper column on each table within main presentation room featuring QR code to the digital schedule
- 1** **Delegate Drink Ticket (\$1,200 - 5 avail)** - Logo shown on each printed Delegate Drink card (650+ printed)

2026 SPONSORSHIP OPPORTUNITIES CONTINUED

GOLD CATEGORY - \$1,000 - \$1,999 - Continued

- SPNS** Banquet Red Wine (\$1,250 - 2 avail) - Logo shown on wine cuff upon each wine bottle (1/table)
- SPNS** Banquet White Wine (\$1,250 - 2 avail) - Logo shown on wine cuff upon each wine bottle (1/table)
- SPNS** Audio Visual (\$1,000/2 days - 6 avail) - Logo shown on 2 large presentation hall screens
- Bathroom** (\$1,000/bathroom set - 2 avail) - Logo shown on 8.5"x11" signs on stall doors, mirrors, and more
- SPNS** Podium (\$1,000 - 1 avail) - Logo shown on 24"x36" sign affixed to front of presentation hall podium



SILVER CATEGORY - \$500 - \$999

- Banquet Wine Corkage** (\$750 - 1 avail) - Small logo shown on banquet wine bottle cuff with wine sponsors
- SPNS** Hydration Station (\$600/day - 2 avail) - Logo shown on 2x 8.5" x 11" signs above water station
- SPNS** Ballroom Coffee Break (\$550 - 2 avail per break/12 breaks total) - Logo shown on 4x 11" x 17" signs within coffee station area during entire break period with fellow break sponsor
- SPNS** Registration Desk (\$550 - 1 avail) - Logo shown on large hanging sign noting event rates (hung above Registration Desk)
- SPNS** Delegate Draw Prize (\$500 - 3 avail) - Name mentioned in printed schedule and during in-person draw (final day of event). 1x Member from the organization to assist in drawing names/handing out prizes

2026 SPONSORSHIP OPPORTUNITIES CONTINUED

BRONZE CATEGORY - \$250 - \$499

- 2 BANQUET ENTERTAINER (\$450 - 5 avail)** - Name mention within Banquet Speech, logo on screen during dinner (alongside fellow Banquet sponsors)
- 3 Secondary Coffee Station (\$375 - 3 avail)** - Logo shown on 2x 8.5" x 11" double-sided signs on tables within Salon A/B (Prospector & Core Shack Display Room) over 2-day event (with fellow sponsors)
- HLD LCD Looping Sponsor Reel Screens (\$275 - 2 avail)** - Logo shown on 18" x 18" sign affixed below 3x prominently placed LCD screens showcasing looping sponsor reel at event
- NEW for 2026! Old Timers' Breakfast (\$250 - 3 avail)** - Logo shown on 3x 8.5" x 14" signs surrounding Buffet area, and within table tent card signs with fellow Breakfast sponsors
- Children's Educational Materials (\$250+ - multiple avail)** - Support the next generation! Sponsor children's learning materials and showcase your brand with every class visit. Logo shown on conference materials provided to visiting elementary classes.



FRIEND OF KEG CATEGORY

- HLD Sponsor a Prospector Display (\$200 - multiple avail)** - Funds will be donated to reimburse a registered Prospector's display fees (randomly chosen by KEG). Prospector will be advised of the sponsoring company/individual name
- HLD Sponsor a Post Secondary Student Delegate Registration (\$150 - multiple avail)** - Funds will be donated to reimburse a registered post-secondary student's registration fees (randomly chosen by KEG). Student will be notified of the sponsoring company/individual's name

READY TO SHOWCASE YOUR BRAND?
BECOME A KEG 2026 SPONSOR TODAY!

Contact kegconference@gmail.com OR
call 250.318.3007 (Jen) for further details!