



# SPONSORSHIP OPPORTUNITIES

# KEG 2025

CONFERENCE  
& TRADE SHOW

**APRIL 8 & 9, 2025**  
COAST KAMLOOPS HOTEL  
& CONFERENCE CENTRE



# ABOUT

The inaugural KEG Conference took place 38 years ago led by a small group of dedicated individuals who were passionate about providing a platform to discuss industry-specified topics and create positive networking opportunities. Today, the KEG Conference & Trade Show has grown to include numerous individuals and businesses, and continues to provide an informative and networking-based platform connecting prospectors, geologists, suppliers, manufacturers, and investors alike.

A number of brand recognition opportunities are available to you both prior to and during the 2025 KEG Conference & Trade Show. This is your chance to showcase your support to your peers and potential business partners or investors. Along with individual recognition opportunities related to sponsored items listed on the following pages, sponsors will all receive the following benefits:

- Name recognition within Conference Schedule
- Logo recognition on tent card signs on every banquet table
- Logo/name presented on scrolling sponsor reel shown on multiple LCD screens throughout Conference
- Logo/name presented on Conference web page
- Logo/name recognition on KEG social media post
- Ability to include items within Delegate swag bags

2024 STATS:

**480+**  
EVENT  
DELEGATES

**80+ BOOTHS**  
& DISPLAYS

**150+ VISITING**  
GENERAL PUBLIC



ATTENDEES  
**RESIDE**

89% - BC 4% AB

2% - SK 1% MB

2% - ON 1% YT

1% USA



**ARE YOU READY TO CAPTURE THE  
ATTENTION OF YOUR TARGET MARKET?**



# 2025 SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP PACKAGE LEGEND:

- HLD** Indicates item is being held during past sponsor first right of refusal period. This period ends at midnight on Jan. 31, 2025 and all unsecured items will be available to new sponsors. Interested in an item with this label? Please contact our Conference Coordinator to be added to this items waitlist
- SPNS** Indicates that the item has been sponsored for 2025 and is no longer available
- Indicates the item has been partially sponsored. The number of opportunities remaining open for this item will be shown numerically within the yellow dot
- Indicates the item is available for sponsorship

## PLATINUM - \$2,000+

- 2** **Theatre (\$2,500/2 days - 6 avail)** - Logo shown on 2 large presentation screens within main technical presentation room
- SPNS** **Name Badge Lanyards (\$2,350 - 1 avail)** - Logo shown on all delegate name badge lanyards
- NEW** **Registered Delegate Event Portal (\$2,000 - 3 avail)** - Banner ad shown on top of our new online registered Delegate portal menu bar and on bottom of featured speakers page and event agenda page. Ads will rotate evenly to showcase all registration portal sponsors prior to and during event.
- SPNS** **Ballroom Projections (\$2,000/2 days - 4 avail)** - Logo projected on wall above trade show displays in looping reel. Projection Sponsors receive individual slides highlighting logo
- SPNS** **Schedule (\$2,000 - 1 avail)** - Full colour outside back cover ad on printed Delegate Schedule (5.5" x 8.5")
- SPNS** **Delegate Swag Bags (\$2,000 - 1 avail)** - Logo shown on reusable bags provided for each Delegate at event check-in
- SPNS** **Directional Floor Signage (\$2,000 - 2 avail)** - Logo shown on footer of multiple large directional floor stickers and on 8.5" x 11" signs on Trade Show doors

## GOLD - \$1,000 - \$1,999

- NEW** **Table Centerpieces (\$1,750 - 2 avail)** - Logo shown on 4"x4" card within floral centrepieces placed within main presentation/banquet room and upon bar tops within the exhibition hall
- 1** **Security (\$1,550/2 days - 2 avail)** - Logo on 18" x 18" signage on presentation hall and multiple exhibition hall doors





# 2025 SPONSORSHIP OPPORTUNITIES CONTINUED

## GOLD - \$1,000 - \$1,999 - Continued

- SPNS** **Name Badges (\$1,500 - 1 avail)** - Logo shown on the footer of all delegate name badge inserts
- SPNS** **Trade Show Passport (\$1,500 - 1 avail)** - Logo shown on footer of each Delegate printed Trade Show Passport cards
- NEW** **Digital Presentation Schedule Table Column (\$1,500 - 2 avail)** - Logo shown on bottom of 11" tall x 4.25" wide LED lit translucent column on each table within main presentation room featuring QR code to digital schedule
- SPNS** **Delegate Drink Ticket (\$1,200 - 5 avail)** - Logo shown on each printed Delegate Drink card (650+ printed)
- SPNS** **Banquet Red Wine (\$1,250 - 2 avail)** - Logo shown on wine cuff upon each wine bottle (1/table)
- SPNS** **Banquet White Wine (\$1,250 - 2 avail)** - Logo shown on wine cuff upon each wine bottle (1/table)
- 1** **Audio Visual (\$1,000/2 days - 6 avail)** - Logo shown on 2 large presentation hall screens
- 1** **Bathroom (\$1,000/bathroom set - 2 avail)** - Logo shown on 8.5"x11" signs on stall doors, mirrors, and more
- SPNS** **Podium (\$1,000 - 1 avail)** - Logo shown on 24"x36" sign affixed to front of presentation hall podium

## SILVER - \$500 - \$999

- SPNS** **Banquet Wine Corkage (\$750 - 1 avail)** - Small logo shown on banquet wine bottle cuff with wine sponsors
- SPNS** **Hydration Station (\$600/day - 2 avail)** - Logo shown on 2x 8.5" x 11" signs above water station
- SPNS** **Ballroom Coffee Break (\$550 - 2 avail per break/12 breaks total)** - Logo shown on 2x 8.5"x11" signs within coffee station area during entire break period
- 3** **Yukon Dan Gold Panning Demonstrations (\$550 - 4 avail)** - Logo shown on door signage to Yukon Dan's educational room



# 2025 SPONSORSHIP OPPORTUNITIES CONTINUED

**SPNS** **Registration Desk (\$550 - 1 avail)** - Logo shown on large hanging sign noting event rates (hung above Registration Desk)

**SPNS** **Delegate Draw Prize (\$500 - 2 avail)** - Name mentioned in printed schedule and during in-person draw (final day of event). 1x Member from organization to assist in drawing name/handing out prize

## BRONZE - \$250 - \$499

**1** **BANQUET ENTERTAINER (\$450 - 5 avail)** - Name mention within Banquet Speech, logo on screen during dinner (alongside fellow Banquet sponsors)

**SPNS** **KEG Delegate Hockey Game Refs/Insurance (\$500 - 1 avail)** - Logo on 8.5" x 11" signs attached to main conference centre entry doors advertising hockey game

**SPNS** **LCD Looping Sponsor Reel Screens (\$275 - 2 avail)** - Logo shown on 18" x 18" sign affixed below 3x prominently placed LCD screens showcasing looping sponsor reel at event

**Children's Educational Materials (\$250+ - multiple avail)** - Logo shown on conference materials provided to visiting elementary classes

## FRIEND OF KEG

**SPNS** **Sponsor a Prospector Display (\$200 - multiple avail)** - Funds will be donated to reimburse a registered Prospector's display fees (randomly chosen by KEG). Prospector will be advised of sponsoring company/individual name

**SPNS** **Sponsor a Student Delegate Registration (\$150 - multiple avail)** - Funds will be donated to reimburse a registered post secondary student's registration fees (randomly chosen by KEG). Student will be notified of sponsoring company/individual name

**SPNS** **KEG Delegate Hockey Game Prizing (\$150 - multiple avail)** - Name mentioned during prize awarding after game

## [BECOME A KEG 2025 SPONSOR TODAY!](#)

Contact [kegconference@gmail.com](mailto:kegconference@gmail.com) OR  
call 250.318.3007 (Jen) for further details!

